

## **The 4<sup>th</sup> Thousand Sensations Craft Beer, Spirits & Food Festival**

WILDERNESS - The 4<sup>th</sup> Thousand Sensations Craft Beer, Spirits & Food Festival returns to The Wilderness Hotel near George this September for the Garden Route's most notable craft beer festival.

Over the weekend of 15 & 16 September 40 craft brewers are to showcase more than 170 handcrafted beers and ciders, to an anticipated crowd of over 3,000 sensation seekers.

Joining the brewers are 8 craft distilleries, Tapanga Rum, Six Dogs, Black Mountain and Fynbos Distilleries among them, presenting whisky, brandy, vodka, gin and rum to those who prefer their tipple stronger.

The festival's wine needs are catered to by two wineries of which ReedValley from Mossel Bay makes their first appearance. A variety of handmade, delicious, non-alcoholic alternatives, such as Malt-drink Breva and Pomegranate will be on offer.

As always there's craft food on the menu too. The Wilderness Hotel and 10 gourmet food stalls are tasked to keep stomachs full and satisfied throughout the weekend.

Entertainment isn't in short supply either. Musical talents Andra, Riaan Smit, Kevin Leo, Behind Two Jays, Jonty Hendrix & Wade and others will ensure a total of 16 hours of live music entertainment. BMW Pure Craft Bikes promise to spell-bind bike fans for the 2<sup>nd</sup> year running with their custom craft bikes, and Rotolabel affords an opportunity to experience first hand the impact of quality labels.

Building on the success of last year's pre-festival events, 3 pairing sessions featuring 8 different beers are scheduled for George, Oudtshoorn and Wilderness respectively, adding to the buzz created in the run-up to festival. A special thanks to WESGRO's for their support and marketing assistance.

This year a shuttle service, courtesy of King Fisher Restaurant in George, will run between the restaurant and the Wilderness Hotel.

Entry to the festival is only R90 per person per day, and includes a 340ml branded tasting glass, and 500 ml of craft beer. For more information, stay tuned to Thousand Sensation's broadcasting partner Algoa FM, pick up a copy of print partner George Herald, or contact Alewijn Dippenaar on 082 457 5675 or via [thousandsensations.co.za](http://thousandsensations.co.za).

Press release:

**interface by goji**

mimi finestone

[mimi@gojipr.net](mailto:mimi@gojipr.net)

+27 084 583 3144